

Project: CUPID

BATHROBE BRUNCH HOW-TO

- Register for free on project.cupids.org.
- Choose a bar or restaurant that has a good space and awesome brunch.
- Meet the bar or restaurant manager in person to talk with them about Project: Cupid and Neurofibromatosis.
- Ask the venue if they'd be willing to donate (a portion of) proceeds to the cause. If not, discuss doing a set menu that costs the restaurant \$20, but charge \$30 a head. (That's \$10/person that you can donate to research!)
- Set a date and time with the venue so you can host your event — keep in mind days and times when most people are likely to attend.
- Use the social templates we provide to create an Facebook Event page on social media and share with all of your friends. Post the details of the event including when, where, how much, and what to wear.
- Share your fundraising link on social media to get the word out and collect donations for those people who want to be a part of it but can't attend.
- Have a tablet, phone, or computer available at the brunch so you can collect additional donations directly on your fundraising page.
- Enjoy the event!!
- Send a follow up thank you to the bar or restaurant to start a relationship with the venue so your Bathrobe Brunch becomes an annual event!
- Send a follow up thank you to everyone who attended. They could've chosen anywhere else to be, but instead came to support you!
- Have so much fun you want to do it again? Use the same steps above to organize a Happy Hour for your next event!